

Annegret Richter

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Education

Kent State University
School of Visual Communication Design
Master of Arts, August 2003
Bachelor of Science, August 2003, Cum Laude

Skills

Experience with the following products and technology: After Effects, Excel, HTML, Final Cut Pro, Freehand, Flash, Illustrator, InDesign, Image Ready, Photoshop, QuarkXPress, Word.

Fluent in German and English, proficient in Spanish and French.

Awards

2005
Bell Ringer Award
Corporate Identity for Marlo Marketing, a public relations firm in Boston, MA, including logo, letterhead and website.

2001-2003
Assistantships
Kent State University
School of Visual Communication Design
Spring and Fall

2002
UCDA Gold Award
Introduction video for Shannon Rogers and Jerry Silverman School of Fashion Design and Merchandising fashion show and awards ceremony.

Freshman scholarship for art and design at Kent State University.

Dean's List
Spring 2003
Fall 2002
Fall 2001
Spring 2001
Fall 2000

References available upon request.

Professional Experience

June 2008-November 2008
Marketing Manager
Richmond Pharmacology Ltd., London
www.richmondpharmacology.com
Duties and responsibilities included:
Developing marketing plans and strategies, management of marketing resources and activities, as well as managing and monitoring of marketing campaigns, redesign and management of all company websites, including search marketing.

March 2007- September 2007
Freelance Designer
Berlin
Duties and responsibilities included:
Worked independently on graphic design, corporate identities and illustrations for various clients including Volkswagen, Ferrero and Persil.

May 2005-March 2007
Junior Art Director
DDB Berlin
www.de.ddb.com
Duties and responsibilities included:
Worked with design team and copywriters to develop and implement concepts and campaigns for clients like Volkswagen, Siemens, Warsteiner, Ikea Austria, Jamba, Bunte, Ferrero, and Persil.

September 2004-March 2005
Internship
Scholz & Friends Berlin
www.s-f.com
Duties and responsibilities included:
Worked with design team and copywriters to develop and implement concepts and campaigns for clients like Mercedes-Benz, Baden-Württemberg and DaimlerChrysler AG.

November 2003-August 2004
Associate Art Director
Hunt and Gather, Boston
www.huntandgather.com
Duties and responsibilities included:
Managed all aspects of the design process, including creating concepts, implementation, and collaboration with other designers and programmers. Projects included corporate branding, web design, advertising and packaging design.

August 2002-May 2003
Instructor for Basic Studio Skills and Introduction to Graphic Design
School of Visual Communication Design, Kent State University
Duties and responsibilities included:
Instructed students on basic design concepts, from project execution to presentation, as well as the concepts and theory of graphic design at an advanced level. Classroom preparation, grading, and in-class critiques of students' work.

August 2001-May 2002
Designer
Glyphix Design Studio
School of Visual Communication Design, Kent State University
Duties and responsibilities included:
All aspects of design, i.e. design, illustration, and communication with clients, as well as collaboration with other designers on projects, and independent investigations.
Projects included postcards, brochures, and videos.